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FLEIT KAIN ET AL

PAGE 01/18

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ATTORNEYS AT LAW

Miami • Fort Lauderdale • Boca Raton

TELECOPIER TRANSMITTAL FORM

DATE:

March 1, 2004

TO:

Examiner Daniel Lastra

FIRM:

USPTO, Group Art Unit 3622

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Jon A. Gibbons

TOTAL NUMBER OF PAGES: 18

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(INCLUDING THIS PAGE)

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MESSAGE:

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant(s): Reiner KRAFT et al.

Serial No.: 09/757,901

For: PERSONALIZED PROFILE BASED ADVERTISING SYSTEM AND METHOD WITH

INTEGRATION OF PHYSICAL LOCATION USING GPS

Enclosed are the following:

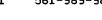
Transmittal letter (1 pg.); and Response With Amendment (16 pgs.)

Docket No.: ARC9-2000-0048-US1

110-A00-005

March 1, 2004

CONFIDENTIALITY NOTE:: THE INFORMATION CONTAINED IN THIS TRANSMISSION IS LEGALLY PRIVILEGED AND CONFIDENTIAL, INTENDED ONLY FOR THE USE OF THE INDIVIDUAL OR ENTITY NAMED ABOVE. IF THE READER OF THIS MESSAGE IS NOT THE INTENDED RECIPIENT, YOU ARE HEREBY NOTIFIED THAT ANY DISSEMINATION, DISTRIBUTION, OR COPYING OF THIS COMMUNICATION IS STRICTLY PROHIBITED. IF YOU RECEIVE THIS COMMUNICATION IN ERROR, PLEASE NOTIFY US IMMEDIATELY BY TELEPHONE (COLLECT) AND RETURN THE ORIGINAL MESSAGE TO US AT THE ABOVE LISTED ADDRESS VIA THE U.S. POSTAL SERVICE. WE WILL REIMBURSE YOU FOR POSTAGE AND/OR TELEPHIONE EXPENSES INVOLVED. THANK YOU.



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of

: Atty. Docket No. ARC9-2000-0048-US1

Reiner KRAFT, et al.

: Group Art Unit: 3622

Serial No. 09/757,901

: Examiner: Daniel LASTRA

Filed: January 10, 2001

: Confirmation No. 8326

For: PERSONALIZED PROFILE BASED ADVERTISING SYSTEM AND METHOD WITH INTEGRATION OF PHYSICAL LOCATION USING GPS

TRANSMITTAL

MS NON-FEE AMENDMENT

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

SIR:

Transmitted herewith is a response with amendment in the above-identified application:

No additional filing fee is required.

CLAIMS AS AMENDED						
(1)	(2) Claims Remaining After Amendment	(3)	(4) Highest Number Previously Paid For	(5) Extra Claims	(6) Rate	(7) Fee
Total Claims (Small Entity)	17	-	22	_ 0	18.00	0
Independent claims (Small Entity)	3	-	6	0	(9.00) 86.00	<u> </u>
Multiple Dependent (Small Entity)	0	•	0		(43.00) 290.00 (145.00)	0
Extension of Time Fee (Small Entity)	One Month \$110 (\$55)		Two Months \$420 (\$210)	Three Months \$950 (\$475)		0

XX The Commissioner is hereby authorized to charge any required fees to Deposit Account No. 09-0441.

Respectfully submitted,

Reg. No. 37,333

Jon

Total

Customer No. 23334

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